

## **Vision**

is to improve the health of Australians

## **Mission**

is to improve health through safe and wise use of medicines and other health technologies

## **We add value**

as the steward of quality use of medicines: promoting safe and wise use of medicines; bridging gaps between evidence and practice; and enabling better decisions

## **We aim to**

- ▶ Improve the use of medicines and other health technologies to optimise health outcomes for Australians
- ▶ Improve health literacy of Australians
- ▶ Reduce misuse of medicines and other health technologies
- ▶ Improve the sustainability of the Pharmaceutical Benefits Scheme and Medical Benefits Scheme.

## Our focus over the next two years is to:

Improve health outcomes  
for Australians



Be a sustainable, high  
impact organisation

## We will achieve this by focusing on five priorities:



**1. Drive**  
strong national stewardship of  
quality use of medicines



**2. Target**  
quality use of  
medicines where the  
need or opportunity  
is greatest



**3. Optimise**  
the use of  
health insights



**4. Improve**  
our accountability,  
effectiveness and  
efficiency



**5. Strengthen**  
our financial  
sustainability

# PRIORITIES AND OBJECTIVES

<b>1. Drive strong national stewardship for quality use of medicines</b>	<ul style="list-style-type: none"> <li>• Create collective impact to drive national quality use of medicines</li> <li>• Adopt a systems-based approach to building quality use of medicines stewardship across Australia</li> <li>• Strengthen and grow our partnerships to increase reach and impact</li> <li>• Support and deliver on the quality use of medicines objectives of a refreshed National Medicines Policy</li> </ul>
<b>2. Target quality use of medicines where need or opportunity is greatest</b>	<ul style="list-style-type: none"> <li>• Expand our reach into identified priority settings and areas where the need or opportunity is greatest</li> <li>• Adapt our activities to identified areas of inequity, unwarranted variation or risk</li> <li>• Refine how we work to ensure genuine consumer involvement at all stages</li> <li>• Ensure programs and activities are flexible, are relevant to those who use them and demonstrate value for money</li> </ul>
<b>3. Optimise the use of health insights</b>	<ul style="list-style-type: none"> <li>• Synthesise and share timely insights into known and emerging quality use of medicines issues and opportunities</li> <li>• Develop and maintain MedicineInsight as the pre-eminent primary care dataset for Australia</li> <li>• Strengthen the ability of MedicineInsight to provide health insights across the health landscape by linking relevant data and continually improving data quality</li> <li>• Develop insights from health data to inform post-market surveillance and risk management plans for drug approvals</li> <li>• Use an integrated mix of data and evidence to inform decisions and activities where the need or opportunity is greatest</li> </ul>
<b>4. Improve our accountability, effectiveness and efficiency</b>	<ul style="list-style-type: none"> <li>• Demonstrate strong governance, accountability and operational efficiency</li> <li>• Sustain value through strong contract and relationship management</li> <li>• Create a positive and productive workplace environment and culture, strengthening innovation, collaboration and accountability capabilities</li> </ul>
<b>5. Strengthen our financial sustainability</b>	<ul style="list-style-type: none"> <li>• Look for opportunities to grow impact, leverage our cost base differently, share and partner for resources, and build equity</li> <li>• Reinvest to build our capabilities and capacity to deliver on mission, including our ability to innovate</li> <li>• Be transparent and clear on our principles for working with funders</li> <li>• Sustain our independence and reputation through robust and transparent governance and accountability</li> </ul>